

# NEW SOUTHERN VIEW *Creative Services*

BILL PITTS

PO BOX 7962 • JACKSON, MISSISSIPPI 39284-7962 • 601/372-2679

KATHY ROOT PITTS

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## PRICING FOR WEBSITE DESIGN

Home page..... \$100.00  
each **additional** page..... 50.00

*The above stated prices include initial website design and website build, with an understood reasonable time-to-design, satisfactory to both client and designer. Fifty percent (50%) of the fee will be paid to designer at the start of the job, with the remainder of the fee paid upon completion and client's sign-off.*

During that period when the client tests and approves the design of the new website, the new client site will "piggy-back" on the **New Southern View Creative Services** website until the client signs-off on the completed design, and the final payment clears. At that time, designer will upload entire website to client's hosting company. *Proofing for content and meaning are the responsibility of the client.*

Client will provide all text, photos, graphics, and any desired links to other sites. Designer can provide writing, photography, or artwork for an additional fee.

There is a \$5.00 per image scanning fee for prints, negatives, and slides. There is no charge for using client's existing JPEG photographs (digital photographs).

The client is responsible for choosing the web-hosting company, and paying yearly domain name registration and hosting fees for the website. The designer will advise client in matters of hosting company, if necessary.

## WEBSITE MAINTENANCE

*Website maintenance is an extra service that the client can order separately from the initial website design.*

If the client requires, website maintenance is available from the designer as an added service. **New Southern View Creative Services** can offer 24 hour turn-around—in most cases—at the rate of \$50.00 per hour (billed in 15-minute increments, with a minimum charge of \$12.50 for 15 minutes work). This additional maintenance service, if chosen by the client, will be only billed at the end of each month during which changes to the website are ordered by the client.

As the majority of maintenance changes to websites ordered by clients take only minutes, this maintenance charge will usually be minimal. If extensive changes are ordered by the client which will take longer than an hour (for example, creating or completely redesigning whole pages), the designer will provide client with an estimate for the client's approval before starting the work.